3 Steps to Maximum Online Income and Impact

Jump-start your online revenue in 7 days, even if you have no product or online audience





Intro

- CoVID was the kick in the pants AND the opportunity.
- 'A rising tide raises all boats'
 - We are individuals lifting each other
 - Peloton and Beach Body are NOT your competitor - here's why...
- Why revenue generation has to come before marketing, branding, and even business setup.





Step #1 - Define Your Product

Decide

- What is the promise?
 - Cleanse/Renew/Transform/Goal
 - List the current pain points
- Understand where you add the highest value
 - Role: Transformational coach vs. augmentation
 - Offer: Workout vs. Program
 - Modality/Format : Jack of all trades?
 - Delivery : Method & Frequency

NOTE: follow your instincts and get started; refine the product later





Step #2 - Audience Assets

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Don't Propose on the First Date

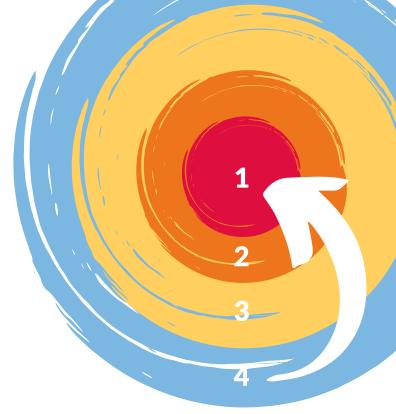
- Growing your audience BEFORE serving your clients doesn't work
- It's about connection not perfection





Step #2 - Audience Assets

Define the Customer







Step #3 - Offer and Invite

Curiosity not Convincing

- Get to know the people in your hot circle
 - Ask questions
 - Getting to know one member of your audience IS getting to know all of them
 - Find out more about their goals and commitment to achieving them
- Create products that serve them (full circle back to step #1)





Step #3 - Offer and Invite

Make the List





And now...

Register for the Sell Out your Online Workout bootcamp

https://fitprosconnect.com/bootcamp



